

BEING TOGETHER IN PARIS, IMPROVING DIGITAL  
MENTAL HEALTH WORLDWIDE

**CYPSY26**

JULY 11 TO 13 - 2023 // UNIVERSITÉ PARIS CITÉ

**Exhibitor &  
Sponsorship  
Opportunities**





## ABOUT THE CONFERENCE

We are pleased to offer you an opportunity to support the conference and/or publicly showcase your innovative work by being a **Sponsor** or an **Exhibitor** at the *26<sup>th</sup> Annual CyberPsychology, CyberTherapy and Social Networking Conference (CYPsy26: <https://www.interactivemediainstitute.com/cypsy26/> )*. The conference will be held at University Paris Cité, located in Paris, France from July 11-13, 2023. Information about traveling to the conference can be found at:

<https://www.interactivemediainstitute.com/cypsy26/the-city-of-paris/>

Experts and professionals from over 20 countries typically present their research on clinical applications of cyberpsychology and cybertherapy. This includes a wide range of related topics including social sciences and humanities, engineering, arts, physical and mental health, virtual, augmented and mixed reality, hologram technologies, human-computer interaction, IoT, artificial intelligence, social networks, cybersecurity, eHealth, marketing, rehabilitation, etc. Other than its visibility on the international level, this conference allows participants to be exposed to scientific knowledge is on the cutting edge of the re-examination of what it means to be human in the 21<sup>st</sup> century and in the Metaverse.

If your company or institution is conducting research on the use of technology for mental/physical prevention or treatment programs, you are also welcome submit a presentation. All conference activities will be conducted in English.

## REGISTER AS A SPONSOR OR AN EXHIBITOR

Contact the conference organizer Lise Haddouk University Paris Cité  
45, rue des Saints-Pères, 75006 Paris, FRANCE

Phone: +336 86 98 01 75

Email: [cypsy26@u-paris.fr](mailto:cypsy26@u-paris.fr)

Web: <https://www.interactivemediainstitute.com/cypsy26/>



## LOCATION

This year's conference will be held at University Paris Cité, which is located in Saint Germain-des-Prés area. The city of Paris is the capital of France, a major European city and world center of art, fashion, gastronomy and culture. Its 19th century urban landscape is crossed by wide boulevards and the Seine. In addition to monuments such as the Eiffel Tower and the 12th-century Gothic Notre Dame Cathedral, the city is known for its cafés and luxury boutiques lining the Rue du Faubourg-Saint-Honoré.



For more information, see:

<https://www.interactivemediainstitute.com/cypsy26/the-city-of-paris/>

Discounted hotel room rates are also available, although the discounted room rates are subject to the hotels' availability.



## PRICING: Sponsorship & Exhibiting Sponsorship

We offer direct and indirect sponsorship opportunities. Direct sponsorship allows you choose the type of sponsorship you'd like to provide, either from our à la carte menu below or a customized opportunity of your choice. Indirect sponsorship is where you choose to allow the conference organizers to allocate your funds according to the areas of greatest need as the organizing committee deems necessary. You are able to give as a tax deductible donation or be sent an invoice as a formal business marketing and outreach expense.

*** <b>Direct Options</b> (all printed items must be approved by the conference committee by the end of April, 2023)	<b>Rates (€)</b>
<b>Flyer Insert</b> (1 single-sided letter-sized flyer provided to all conference attendees at check-in – up to 500 copies)	<b>200 € (b/w)</b> <b>300 € (color)</b>
<b>Insert Premium</b> (Sponsor will provide up to 5 table items to be given to all conference attendees at check in) Sponsor logo will also be displayed on the website and notebook.	<b>650 €</b>
<b>Tea/coffee break Sponsorship</b> (Tuesday, Wednesday and/or Thursday) Sponsor logo will also be displayed on the website and notebook. (sponsor provides pull-up stands and/or literature which will be displayed in the networking area)	<b>1000 € per day (before May 8<sup>th</sup> 2023)</b>
<b>Lunch Sponsorship</b> – (Wednesday and/or Thursday) (sponsor provides pull-up stands and/or literature which will be displayed in the networking area)	<b>2000 € per day (before May 8<sup>th</sup> 2023)</b>
<b>Keynote Speaker Sponsor</b> – 2 opportunities (sponsor will cover full or partial costs to cover Keynote speakers' travel, lodging, registration, and other related expenses; sponsor will be acknowledged in all conference brochures). Note. Two Keynote speakers will be selected by the conference committee and the Sponsors can select which one they want to sponsor.	<b>750 € - 7500 €</b>
<b>Gala Dinner (Day 2)</b> (various amount; sponsor's logo will be displayed in conference brochures and acknowledged during gala dinner)	<b>750 € - 7500 € (before May 8<sup>th</sup> 2023)</b>
<b>Awards and Honors</b> (various, to be agreed between the sponsor and the conference committee)	<b>100 € - 10,000 €</b>
<b>Customized Sponsorship</b> (various, to be agreed between the sponsor and the conference committee)	<b>100 €- 30,000 €</b>





<p><b>****Indirect Sponsorship</b>          (various, to be agreed between the sponsor and the conference committee)</p>	<p><b>€ various</b></p>
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**Exhibiting**

As an exhibitor, you will have prominent access to the primary area where conference activities will take place. All options below include up to two tables, up to two chairs, and 2 electric/surge protectors. Other furniture or services may be available (additional charge). Full complimentary access to the UPC wifi network is provided. There are no weight restrictions on equipment you bring in; however, you are responsible for your own shipping, setup, and care for personal property. Exhibitors may distribute materials during these times, and offer demonstrations. No walls or partitions will be provided by the conference.

**Exclusive package: 5,000 € per booth**

One area approximately 10 feet x 7 feet in the main area where conference activities are to take place. You will have your choice of area within the designated space and exclusive access to a classroom nearby (shared with the organizers and other exhibitors) where you can securely store materials overnight and use during the day to conduct any business matters. Included are two complimentary conference registrations for booth exhibitors for your company (non-transferrable), access to all conference breaks and lunches, and two tickets for the Gala dinner held on July 12<sup>th</sup>, 2023. Additionally, your company logo will be included on all conference brochures and programs, as well as on the conference website with a link to your company’s website. We will include a 1-page (black and white) marketing flyer at no additional costs (up to 500 copies), or you can provide color copies in advance and we will include them at no additional costs.

**Choice package: \$3,000 per booth**

One area approximately 10 feet x 6 feet in the main area where conference activities are to take place. You will also have semi-private (shared with the organizers and other exhibitors) access to a nearby classroom to securely store materials overnight. Access to all conference breaks and lunches are included. Additionally, your company logo will be included on all conference brochures and programs, as well as on the conference website with a link to your company’s website. Included are two complimentary conference registrations for booth exhibitors for your company. Not included: gala dinner tickets.

**Additional Exhibitor Information**



Exhibit hours are from 1pm - 6pm Tuesday July 11, and 8am – 6pm Wednesday July 12-and 8am-4pm Thursday July 13. All spaces must be installed between these times. If you wish to leave your equipment during the entire conference, note that the location of the exhibits will be in a common area of the university and therefore accessible to students most hours of the day. Conference organizers are not responsible for loss or damage to your equipment or furniture if you choose not to secure them.

We highly recommend that exhibits are staffed during all hours of the conference, especially during breaks and meals. All exhibitors must be registered for the full conference and wear badges at all times. The exhibit hours may be subject to change. Music or narration is prohibited from playing at any volume that disturbs neighboring exhibitors.

### **CANCELLATION POLICY**

Exhibitors have the right to withdraw from the conference but have to notify the CYPsy26 Conference organizer in writing at [cypsy26@u-paris.fr](mailto:cypsy26@u-paris.fr). If written notification is received before March 31<sup>st</sup> 2023, exhibitors will get a full refund, minus a 300 € administrative charge. No refunds will be issued after this date, without exception.

To guarantee your exhibition space, full payment must be **received by June 15<sup>th</sup>, 2023.**