

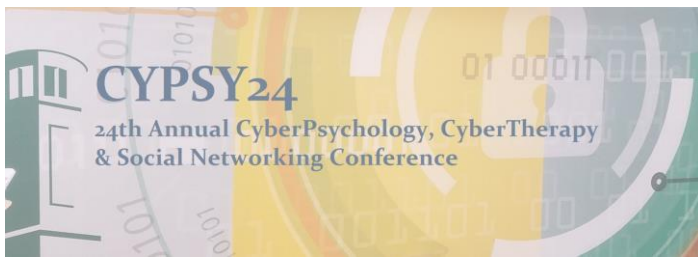


CYPsy24

24th Annual CyberPsychology, CyberTherapy
& Social Networking Conference



**Exhibitor
&
Sponsorship
Opportunities**



ABOUT THE CONFERENCE

We are pleased to offer you an opportunity to support the conference and/or publicly showcase your innovative work by being a **Sponsor** or an **Exhibitor** at the *24th Annual CyberPsychology, CyberTherapy and Social Networking Conference (CYPSY24)*:

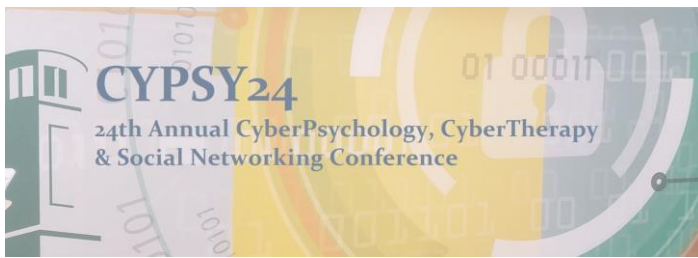
<http://interactivemediainstitute.com/cypsy24/>,. The conference will be held at Norfolk State University, located in the Southeastern region of Virginia (Norfolk, Virginia, USA) from June 24-26, 2019. Information about traveling to the conference can be found at <http://www.interactivemediainstitute.com/cypsy24/travel-information/>.

Experts and professionals from over 20 countries typically present their research on clinical applications of cyber psychology and cyber therapy. This includes a wide range of related topics including virtual and augmented reality, human-computer interaction, and all the way through big data analysis and cybersecurity. Other than its visibility on the international level, this conference allows participants to be exposed to scientific knowledge is on the cutting edge of the re-examination of what it means to be human in the 21st century.

If your company or institution is conducting research on the use of technology for mental/physical prevention or treatment programs, you are also welcome submit a presentation. All conference activities will be conducted in English.

REGISTER AS A SPONSOR OR AN EXHIBITOR

Contact the conference organizer Scott Debb
Norfolk State University
700 Park Avenue, Brown Hall 216
Norfolk, Virginia, USA 23504
Phone: 011-757-823-8943
Email: cyberpsychology@nsu.edu
Web: www.nsu.edu/psychology/cyberpsychology



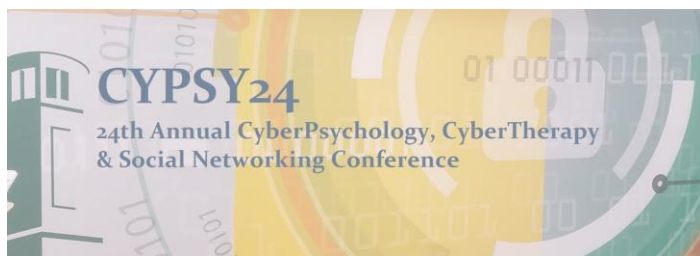
LOCATION

This year's conference will be held at Norfolk State University, which is located in Norfolk, Virginia, USA. Norfolk State is one of the public universities in Virginia and is an Historically Black University. Norfolk is a highly diverse city that includes a walkable downtown area that is close to the university, reliable public transportation in the form of buses and light rail, as well as several surrounding neighborhoods that offer a wide range of eclectic dining and shopping.



For more information, see <http://interactivemediainstitute.com/cypsy24/travel-information/>

Discounted hotel room rates are also available, although the discounted room rates are subject to the hotel's availability.



PRICING: Sponsorship & Exhibiting

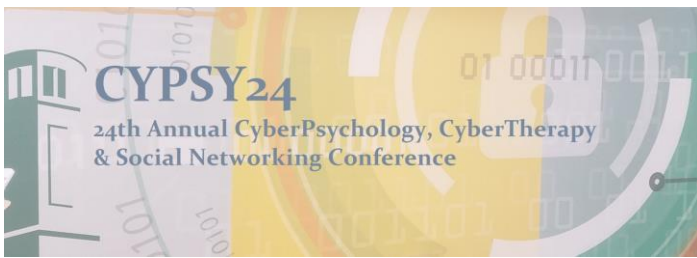
Sponsorship

We offer direct and indirect sponsorship opportunities. Direct sponsorship allows you choose the type of sponsorship you'd like to provide, either from our a la carte menu below or a customized opportunity of your choice. Indirect sponsorship is where you choose to allow the conference organizers to allocate your funds according to the areas of greatest need as the organizing committee deems necessary. You are able to give as a tax deductible donation or be sent an invoice as a formal business expense.

***Direct Options (all printed items must be approved by the conference committee by the end of April,	Rate (\$USD)	
Flyer Insert (1 single-sided letter-sized flyer provided to all conference attendees at check-in – up to 500 copies)	\$125 (b/w) \$200 (color)	
Other Insert (Sponsor will provide up to 5 table items to be given to all conference attendees at check in)	\$500 (sponsor provides items)	
Sponsorship of a tea/coffee break (Monday, Tuesday, and/or Wednesday) (sponsor provides pull-up stands and/or literature which will be displayed in the networking area)	\$750 per day	
Sponsorship of lunch – (Tuesday and/or Wednesday) (sponsor provides pull-up stands and/or literature which will be displayed in the networking area)	\$1,500 per day	
Keynote Speaker Sponsor – 3 opportunities (sponsor will cover full or partial costs to cover Keynote speakers' travel, lodging, registration, and other related expenses; sponsor will be named in all conference brochures)	\$500 - \$5,000	
Gala Dinners (Day 1 and/or Day 2) (various amount; sponsor will be indicated in conference brochures and during gala dinner)	\$500 - \$5,000	
Awards and Honors (various, to be agreed between the sponsor and the conference committee)	\$50 - \$10,000	
Customized Sponsorship (various, to be agreed between the sponsor and the conference committee)	\$50 - \$25,000	
****Indirect Sponsorship (various, to be agreed between the sponsor and the conference committee)	\$ various	

Exhibiting

As an exhibitor, you will have prominent access to the primary area where conference activities will take place. All options below include up to two tables, up to two chairs, and 2 electric/surge



protectors. Other furniture or services may be available (additional charge). Full complimentary access to the NSU wifi network is provided. There are no weight restrictions on equipment you bring in; however, you are responsible for your own shipping, setup, and care for personal property. Exhibitors may distribute materials during these times, and offer demonstrations. On-site parking is provided at no additional cost. No walls or partitions will be provided by the conference.

Exclusive package: \$3,000 per booth

One area approximately 10 feet x 10 feet in the main area where conference activities are to take place. You will have your choice of area within the designated space and exclusive access to a private classroom nearby where you can securely store materials overnight and use during the day to conduct any business matters. Included are two complimentary conference registrations for booth exhibitors for your company (non-transferrable), access to all conference breaks and lunches, and two Gala tickets for each of the two Gala dinner nights. Additionally, your company logo will be included on all conference brochures and programs, as well as on the conference website with a link to your company's website. We will include a 1 page black and white marketing flyer at no additional charge (up to 500 copies), or you can provide color copies in advance and we will include them at no additional charge.

Choice package: \$2,000 per booth

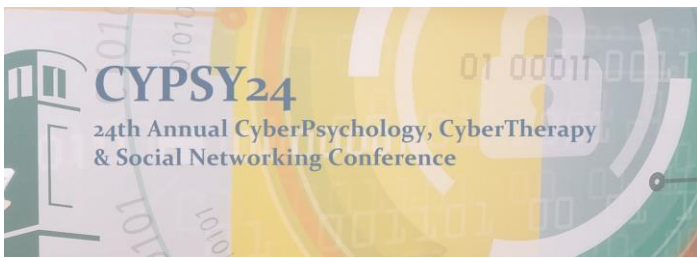
One area approximately 10 feet x 10 feet in the main area where conference activities are to take place. You will also have semi-private access to a nearby classroom to securely store materials overnight. Access to all conference breaks and lunches are included. Additionally, your company logo will be included on all conference brochures and programs, as well as on the conference website with a link to your company's website. Not included: conference registration or gala dinner tickets.

Additional Exhibitor Information

Exhibition times are from 1 pm - 6pm Monday June 24, and 8am – 6pm Tuesday and Wednesday June 25-26. All spaces must be installed between these times. If you wish to leave your equipment during the entire conference, note that the location of the exhibits will be in a common area of the university and therefore accessible to students most hours of the day. The Conference organizers are not responsible for loss of damage to your equipment or furniture if you choose not to secure them.

We highly recommend that exhibits are staffed during all hours of the conference, especially during breaks and meals. All exhibitors must be registered for the full conference and wear badges at all times. The exhibit hours may be subject to change.

Music or narration is prohibited from playing at any volume that disturbs neighboring exhibitors.



CANCELLATION POLICY

Exhibitors have the right to withdraw from the conference but have to notify the CYPSY24 Conference organizer in writing at cyberpsychology@nsu.edu. If written notification is received before March 31st 2019, exhibitors will get a full refund, minus a \$250 administrative charge. No refunds will be issued after this date, without exception.

To guarantee your exhibition space, full payment must be **received by June 15th, 2019**.

